



15% SUMMER 2021
COVID DISCOUNT
ON ALL ADVERTISING
PLACEMENT & SERVICES

PRINT ADVERTISING RATES

Front Cover 6.25" x 9.25" (signage & 2 page editorial)	\$2,500
Cover 2 6.25" x 9.25"	\$1,500
Cover 3 6.25" x 9.25"	\$1,250
Back Cover 6.25" x 9.25"	\$1,750
Centerfold Spread 13.75" x 9.375"	\$1,350
2 Page Spread 13.75" x 9.375"	\$1,100
1 Page 6.25" x 9.25"	\$600
1/2 Page Horizontal 5.625" x 4.25"	\$400
1/2 Page Vertical 2.75" x 8.625"	\$400
1/4 Page Vertical 2.75" x 4.25"	\$250

Advertising Closing Date & Materials Due 5/25/21

- Trim size 6" x 9"
- Keep images and text 1/4" from edge
- Please submit PDFs or high res JPEGs
- All images and final files must be 300 DPI or greater
- Advertising Design Rate \$100 per ad
- Includes social media marketing

BANNER ADVERTISING RATES

Top Leaderboard 728 x 90 pixels	\$350
Bottom Leaderboard 728 x 90 pixels	\$300
Skyscraper 160 x 600 pixels	\$300
Half Skyscraper 160 x 300 pixels	\$200
Small Rectangle 125 x 90 pixels	\$150
Small Square 125 x 125 pixels	\$150

PHOTOGRAPHY SERVICES

Hourly	\$ 75
Half Day 3 hours	\$275
Full Day 5 hours	\$400

DESIGN SERVICES

Ad Design	\$100
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Asbury Park Zest, LLC
PO Box 87 Asbury Park, New Jersey 07712-0087 USA
732.693.4709 • VARicoFilm@aol.com

AsburyParkZest.com